



To Whom It May Concern:

This letter is to state my recommendation of Maureen Rickenbacker and Rickenbacker Resources to any organization seeking professional management of design, print, and fulfillment services. Over the past 4 years, and on several projects, Maureen has consistently provided Reebok with a level of expertise, and a commitment to our specific needs, that I consider virtually unique in the industry.

We at Reebok consider Maureen as much a collaborator as a value vendor. Her attention to quality, cost, and timing on all of our projects has led to our expectations being met – and often exceeded – in every instance. Rickenbacker Resources is always ready to provide options on any given project; their pricing is invariably competitive; deadlines and delivery schedules are strictly respected and met; and they promise – and have always provided – 100% accuracy in fulfillment.

I would ascribe all these significant benefits to the leadership of Maureen Rickenbacker, who has demonstrated, over and over again, that her single objective is to meet *our* objectives. It's in this spirit that Reebok considers her a true collaborator, and we look forward to working with the Rickenbacker team far into the future.

Sincerely,

Barbara Kates
Manager
Global Visual Merchandising
Reebok International LTD
1895 J.W. Foster Boulevard
Canton, MA 02021